Interview Guide

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Script (session length: 10-15 minutes)

**1. Introduction**

Explain what we are here for

Set up recording device

Read the following…

*Hi, thank you for participating! Before we start, I just want to let you know that I’m not evaluating you in any way. This interview is just for me to learn from you about how you look for new music and what works and doesn't work for you. With this, I hope I can make the Audiu app better for people like you. There are no right or wrong answers to any of the questions I'm asking in this study – I’m simply interested in understanding how you navigate certain tasks. I will conduct this study mostly as a discussion - I will ask you to describe how you do use music streaming services to discover music and ask you questions to better understand your needs and frustrations.*

*I am going to be recording the audio of this interview so that I can go back and review things later and make sure I get everything right. I won't use your name in connection with the recording or the results. The audio will only be used internally and never shared anywhere with anyone. At any time during this interview, you can refuse to participate and stop the study.*

*How does all that sound to you? Do you have any questions at this point?*

**2. Background**

Build rapport with participant

*First off, can you tell me a little bit about yourself, what year are you and what is your major? What kind of music do you normally listen to? What kind of device do you usually use to listen to music? How many hours a day do you spend listening to music? Where do you normally listen to music?*

**3. Contextual Questions**

*What platform do you use to listen to music?*

*Why is this your platform of choice? What do you like about it?*

*How do you choose what kind of music you want to listen to? Is it based on genre, mood, activity, or something else?*

*How often do you find yourself searching for new music to listen to?*

*What do you do when you want to find new music? Can you walk me through the steps you take?*

*Why is this the method you choose to do?*

*How do you decide what search keywords to use?*

*How often are you satisfied with the music you find?*

*How long does it usually take you to find new music that you actually enjoy?*

*After finding new music, do you usually save it to your music library? If so, how do you do it?*

*How well does this method work for you?*

*Have you had any difficulty re-finding a song or artist again?*

*What do you think about an app that lets you discover new music while also allowing you to interact with the artist and fellow music listeners?*

*What kind of features do you expect to see from an app like this?*

**4. User Satisfaction & Frustrations**

*What kind of features do you wish music platforms/apps had that you haven’t seen yet?*

*What do you think would make your search for new music easier?*

*What are some issues you have run into when trying to discover new music?*

*What are some features that have aided you in your search for new music?*

**5. Closing**

Thank participant for their time